

Filmmaker(s) Name/School/Division:

Title of Film:

### **CEC Student Film Fest Judging Criteria**

	Excellent (4)	Good (3)	Acceptable (2)	Initial (1)
Technical Presentation	The audio is clear, visuals effectively framed and transitions enhance the film.	The audio is mostly clear, visuals are nicely framed and transitions sometimes enhance.	There are portions of the film with noticeably concerning audio or visuals.	The audio and/or visuals are unclear, the film was vertical or visuals distract from the message.
Creativity and Engagement	The film is unique in story and/or the way it is told utilizing original footage. It is engaging and showcases the filmmaker's personality.	The film is mostly unique and engaging. There could be parts that are a bit lacking.	The film is somewhat unique and engaging, perhaps a bit cliché at times.	The film does not capture the viewer's attention nor is it original. Or, there is no clear story.
Strength of Message	The environmental message is prominent, well-presented and understandable. There is a clear call to action.	The film is mostly well-presented and understandable, perhaps some unclear portions.	The film is somewhat understandable and the environmental aspect may not be the focus.	The film is not understandable or focused on the environment.
Research & Accuracy	The information is correct and strengthens the message.	The information is correct.	There are minor but significant errors in factual information.	The information is not correct.
Citations	Pass (2)		Fail (0) Lacks citations. Includes licensed material not approved for use.	

Comments: