

Filmmaker(s) Name/School/Division:

Title of Film:

CEC Student Film Fest Judging Criteria

| | Excellent (4) | Good (3) | Acceptable (2) | Initial (1) |
|---------------------------|--|---|--|---|
| Technical Presentation | The audio is clear, visuals effectively framed and transitions enhance the film. | The audio is mostly clear, visuals are nicely framed and transitions sometimes enhance. | There are portions of the film with noticeably concerning audio or visuals. | The audio and/or visuals are unclear, the film was vertical or visuals distract from the message. |
| Creativity and Engagement | The film is unique in the story and/or the way its told. It is engaging and showcases the filmmaker's personality. | The film is mostly unique and engaging. There could be parts that are a bit lacking. | The film is somewhat unique and engaging, perhaps a bit cliché at times. | The film does not capture the viewer's attention or is not original. Also, no clear story. |
| Strength of Message | The environmental message is prominent, well-presented and understandable. There is a clear call to action. | The film is mostly well-presented and understandable, perhaps some unclear portions. | The film is somewhat understandable and the environmental aspect may not be the focus. | The film is not understandable or focused on the environment. |
| Research & Accuracy | The information is correct and strengthens the message. | The information is correct. | There are minor but significant errors in factual information. | The information is not correct |
| Citations | Pass (2) | | Fail (0) | |

Comments from the Judges: